

Restoring Balance in Maryland

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DAVID CRAIG

David Craig's 32 year public service career has spanned from serving as assistant school principal to serving as Harford County Executive.

David has vast experience in municipal and state government to the County Executive's office. At a young age, he served his hometown of Havre de grace as a member of the City Council and later was elected the city's mayor. After David proved himself at the local level, his responsibilities expanded to the state level when he was elected State Delegate and, later, State Senator. As County Executive, David maintained his influence at the state level when he was elected President of Maryland Municipal League in 2005, and in 2010 he was elected by peers as President of the Maryland Association of Counties (MACo). He is the first elected official to have served as President of both organizations. Presently, he serves on the Executive Board of MACo as immediate Past-President of that organization. His community work includes serving on Board of Trustees for the Maryland Historical Society, Board of Directors of Economic Alliance of Greater Baltimore, lifelong member of Susquehanna Museum, Friends of Concord Point Lighthouse, Havre de Grace Decoy Museum, and Havre de Grace Maritime Museum. He is also a member of the Sons of American Legion Post 47 and Boy Scouts of America.

David is graduate of Havre de Grace High School and Towson State College. He earned his Master's degree from Morgan State University.

Personally David has been married to his high school sweetheart, Melinda (Blevins) Craig for 39 years. They have three children and eight grandchildren.

David Craig has been getting elected to office in this blue state since 1979. He has more than three decades of success and he wants to share his secrets for defeating Democrats with you. By electing more Republicans to office, David Craig strongly believes we can put Maryland back on track.

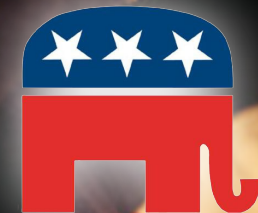
A RECORD OF SUCCESS

Year	Elected to	Notes
1979	Havre De Grace City Council	Defeats incumbent Democrat in a city that is majority Democrat
1981	Havre De Grace City Council	Wins despite city being majority Democrat
1983	Havre De Grace City Council	Wins despite city being majority Democrat
1985	Havre De Grace Mayor	Defeats incumbent Democrat in a city that is majority democrat
1987	Havre De Grace Mayor	Wins despite city being majority Democrat
1990	MD House of Delegates	Defeats incumbent Democrat, who is Majority Whip in the House, in a district that is majority Democrat
1994	MD State Senate	Defeats incumbent Democrat in a district that is majority democrat
2001	Havre De Grace Mayor	Wins despite city being majority Democrat
2003	Havre De Grace Mayor	Wins despite city being majority Democrat
2005	Havre De Grace Mayor	Wins despite city being majority Democrat
2006	Hartford County Executive	Wins despite city being majority Democrat in registration
2010	Hartford County Executive	Unopposed by the Democratic Party. County finally switches to majority GOP Registration. Wins with 81 % of the vote

For more information visit
www.DavidCraig.com/schools

Authority: Friends of David Craig
Franklin J. Hajeck, CPA Treasurer

7 Steps to Running Successful Campaigns



PRESENTED BY DAVID CRAIG
Harford County Executive

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WHERE & WHEN

Saturday, September 10

Homewood Suites

4170 Philadelphia Road • Bel Air, MD

Saturday, October 1

Comfort Inn

2936 Ocean Gateway • Cambridge, MD

Saturday, October 15

Hilton

8727 Colesville Road • Silver Spring, MD

Saturday, October 29

Double Tree

210 Holiday Court • Annapolis, MD

Saturday, November 12

Sleep Inn

6860 Crain Highway • LaPlata, MD

Saturday, January 14

Hampton Inn

1716 Dual Highway • Hagerstown, MD

Saturday, January 28

Chestertown Holiday Inn

150 Scheeler Road • Chestertown, MD

CAMPAIGN TRAINING

AGENDA

8:30am Welcoming Remarks

8:45am Campaign Planning Overview
Targeting & Microtargeting

10am Opposition Research
& Vulnerability Studies
10 items to investigate
and vulnerability studies

11am Earned Media
How to generate coverage and
control the campaign agenda

Noon Lunch Break

1pm Voter Contact Programs
How to produce creative mail,
run a phone bank and develop
an cutting edge electronic media

2pm E-Campaigning
Putting technology to work
via websites, social media,
emails, twitter, etc.

3pm Grassroots Organizing
and GOTV
How to build a team & coalitions
and give your campaign a 4%
advantage

4pm Fundraising
How to build money momentum

**Yes, I want to attend David Craig's
campaign training seminar.**

Required for Reservation

Name _____

Address _____

Email _____

Phone _____

I will attend the school on:

Sept. 10 Oct. 29

Oct. 1 Nov. 12

Oct. 15 Jan. 14

Jan. 28

Mail to:

Friends of David Craig, 25 W. Courtland St.,
Suite 101, Bel Air, MD 21014

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